

PRESS RELEASE

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Gabriel-Chemie introduces the new Colour Vision No. 26 „Winter Treasures“

The „Winter Treasures“ Colour Vision, comprising rich red, crisp white, and the warm embrace of Christmas green among other beautiful colours, embodies the essence of the festive season. Each hue within this collection tells a story of winter's charm and the spirited joy of the holidays.

The vivid red hue within the Winter Treasures palette is reminiscent of holly berries, invoking feelings of warmth and merriment. It captures the heart of the season, exuding passion and vitality, reminiscent of crackling hearth fires and joyful gatherings.

Contrasting this vibrant red, the pristine white in the palette embodies the serene beauty of freshly fallen snow. It whispers of quiet moments, purity, and the gentle touch of winter's soft blanket, evoking a sense of calm amidst the holiday bustle.

Finally, the inclusion of Christmas green completes this harmonious Colour Vision. This verdant shade symbolizes evergreen trees, adorned with twinkling lights and fragrant boughs, infusing the palette with a sense of tradition, hope, and renewal.

Together, these colors within the Winter Treasures collection create a harmonious symphony of festive delight, inviting warmth into homes and hearts alike. They offer a canvas upon which the magic of the season can be celebrated, whether through décor, fashion, or creative expression, encapsulating the very spirit of a joyous winter wonderland.

For more information, please visit the new website at www.gabriel-chemie.com.

GABRIEL-CHEMIE specialises in refining and colouring plastics. The company was founded in 1950 and is now one of Europe's leading masterbatch manufacturers. The independent, privately owned group is operating globally and has its headquarters in Gumpoldskirchen in Austria, and operates further subsidiaries in Germany, Great Britain, Hungary, the Czech Republic, Poland, Italy, Spain and Russia, where it employs approximately 630 people.

