

COLOUR VISION 24 - SUMMER EMOTIONS

We proudly present our most recent result of the creative collaboration of all our development sites across Europe. It certainly is as inspiring as it is colourful

SUMMER EMOTIONS draws inspiration from the warmest time of the year, a season full of emotions and inspirations. Especially in the current times, it is essential to stay positively motivated and attuned to the beauty of life. Nature fills us with unique color compositions and combinations. Those who spend time in the beautiful outdoors can experience it with all their senses and immerse themselves fully in the joyful mood, even musically.

The colors appear in their most beautiful reflection, as they have been realized even more expressively with carefully selected effect pigments. The selected color palette is inspired by cheerful, clear, optimistic, curious, loving, serene, familiar, and admired moods. Marble effects can be wonderfully integrated here to perfect the play of colors and highlight the individualization of objects. One typical and popular object for the summer is flip-flops, not only at every beach.

All locations of the GC Group participated in the „SUMMER EMOTIONS“ edition, analyzing trend colors from all over Europe and contributing creatively. By analyzing new color trends from various industries and considering social influences in the market, new trend topics are developed every year. Each theme is visualized through nine innovative color samples.

The creative collaboration of all branches on the new edition „SUMMER EMOTIONS“ and the joint development of Colour Vision 24 once again delights Gabriel-Chemie.



GABRIEL-CHEMIE specialises in refining and colouring plastics. The company was founded in 1950 and is now one of Europe's leading masterbatch manufacturers. The independent, privately owned group is operating globally and has its headquarters in Gumpoldskirchen in Austria, and operates further subsidiaries in Germany, Great Britain, Hungary, the Czech Republic, Poland, Italy, Spain and Russia, where it employs approximately 630 people.

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