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Gabriel-Chemie expands into Africa and opens new sales location in Nairobi

Gumpoldskirchen/Nairobi – The Gabriel-Chemie Group continues its international growth strategy and will open a new sales and logistics location in Nairobi, Kenya, in spring 2026. The region is considered one of the world's most dynamic growth markets, with forecast annual growth rates of 5-7% in the plastics and packaging sector. With this new location, Gabriel-Chemie strengthens its presence in the Sub-Saharan region and creates the foundation for faster delivery times, closer customer relationships and more direct market access.

The new site will serve as a strategic hub for sales, technical consulting and supply chain activities. An expanded international structure – including partners from India – will enable more competitive pricing, improved product availability and closer integration with local markets. In this way, Gabriel-Chemie brings European quality to where growth is happening.

"Africa is a market with enormous future potential for us. We see how rapidly the region is developing – and

we want to be part of this development. With Nairobi, we are creating a central hub from which we can serve our customers faster, more directly and with European quality," explains Andreas Berger, Chief Commercial & Operating Officer.

With this new location, the Gabriel-Chemie Group underlines its ambition to actively shape global markets and promote local value creation.

"We see long-term growth and opportunities for innovative and sustainable development in the African market. Africa is a region full of opportunities – and we are delighted to pursue this path together with our teams and partners," emphasizes Elisabeth Sommer, CEO of the Gabriel-Chemie Group.

With its expansion into Africa, the Gabriel-Chemie Group once again reaffirms its claim to remain an international leader in quality and innovation in the masterbatch industry – with a global perspective, European reliability and close proximity to customers.



Enquiries can be sent to the following email address: africa@gabriel-chemie.com

GABRIEL-CHEMIE specialises in refining and colouring plastics. The company was founded in 1950 and is now one of Europe's leading masterbatch manufacturers. The independent, privately owned group is operating globally and has its headquarters in Gumpoldskirchen in Austria, and operates further subsidiaries in Germany, Great Britain, Hungary, the Czech Republic, Poland, Italy, Spain and Kenya.